



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

CONTRACT

Contract / Revision	Alt Order #
485740 /	06236570
Product	
AMERICAN CROSSROADS	
Contract Dates	Estimate #
10/16/12 - 11/04/12	
Advertiser	Original Date / Revision
American Crossroads	07/17/12 / 10/25/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
WHNS	Jim Quinn
Sales Office	
TELEREP-PHIL	
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
	Product Code
Agency Ref	Advertiser Ref

And:

Crossroads Media
Attention: Stephanie Maroney
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										NM		
N 1	WHNS	10/22/12	10/22/12	Morning News	Mon 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$20.00			
N 2	WHNS	10/16/12	10/16/12	Morning News	Tue 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-1-----				1	\$20.00			
N 3	WHNS	10/17/12	10/17/12	Morning News	Wed 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$20.00			
N 4	WHNS	10/18/12	10/18/12	Morning News	Thu 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$20.00			
N 5	WHNS	10/19/12	10/19/12	Morning News	Fri 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$20.00			
N 6	WHNS	10/22/12	10/22/12	Morning News	Mon 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$95.00			
N 7	WHNS	10/16/12	10/16/12	Morning News	Tue 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-1-----				1	\$95.00			
N 8	WHNS	10/17/12	10/17/12	Morning News	Wed 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$95.00			
N 9	WHNS	10/18/12	10/18/12	Morning News	Thu 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$95.00			
N 10	WHNS	10/19/12	10/19/12	Morning News	Fri 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$95.00			
N 11	WHNS	10/22/12	10/22/12	Morning News	Mon 7a-8a		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$160.00			

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Contract / Revision 485740 /	Alt Order # 06236570	
Contract Dates 10/16/12 - 11/04/12	Product AMERICAN CROSSROA	Estimate #
Advertiser American Crossroads	Original Date / Revision 07/17/12 / 10/25/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 12	WHNS	10/16/12	10/16/12	Morning News	Tue 7a-8a		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 13	WHNS	10/17/12	10/17/12	Morning News	Wed 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 14	WHNS	10/18/12	10/18/12	Morning News	Thu 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 15	WHNS	10/19/12	10/19/12	Morning News	Fri 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 16	WHNS	10/22/12	10/22/12	Morning News	Mon 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 17	WHNS	10/16/12	10/16/12	Morning News	Tue 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 18	WHNS	10/17/12	10/17/12	Morning News	Wed 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 19	WHNS	10/18/12	10/18/12	Morning News	Thu 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 20	WHNS	10/19/12	10/19/12	Morning News	Fri 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 21	WHNS	10/22/12	10/22/12	Better	Mon 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 22	WHNS	10/16/12	10/16/12	Better	Tue 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 23	WHNS	10/17/12	10/17/12	Better	Wed 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 24	WHNS	10/18/12	10/18/12	Better	Thu 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 25	WHNS	10/19/12	10/19/12	Better	Fri 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 26	WHNS	10/22/12	10/22/12	L&O	Mon 12-1pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 27	WHNS	10/16/12	10/16/12	L&O	Tue 12-1pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										

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Contract Dates 10/16/12 - 11/04/12	Product AMERICAN CROSSROADS
Advertiser American Crossroads	Original Date / Revision 07/17/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	
											Spots	Amount
N 28	WHNS	10/17/12	10/17/12	L&O			:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1---					1	\$70.00			
N 29	WHNS	10/18/12	10/18/12	L&O			:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1---					1	\$70.00			
N 30	WHNS	10/19/12	10/19/12	L&O			:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1--					1	\$70.00			
N 31	WHNS	10/22/12	10/22/12	L&O			:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	1-----					1	\$70.00			
N 32	WHNS	10/16/12	10/16/12	L&O			:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-1-----					1	\$70.00			
N 33	WHNS	10/17/12	10/17/12	L&O			:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1----					1	\$70.00			
N 34	WHNS	10/18/12	10/18/12	L&O			:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1--					1	\$70.00			
N 35	WHNS	10/19/12	10/19/12	L&O			:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1--					1	\$70.00			
N 36	WHNS	10/22/12	10/22/12	Cops			:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	1-----					1	\$60.00			
N 37	WHNS	10/16/12	10/16/12	Cops			:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-1-----					1	\$60.00			
N 38	WHNS	10/17/12	10/17/12	Cops			:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1----					1	\$60.00			
N 39	WHNS	10/18/12	10/18/12	Cops			:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1--					1	\$60.00			
N 40	WHNS	10/19/12	10/19/12	Cops			:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1--					1	\$60.00			
D 41	WHNS	10/22/12	10/22/12	Fox Carolina News To	Mon	11p-1135p	:30			NM	0	\$0.00
N 42	WHNS	10/16/12	10/16/12	Fox Carolina News To	Tue	11p-1135p	:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-1-----					1	\$290.00			
N 43	WHNS	10/17/12	10/17/12	Fox Carolina News To	Wed	11p-1135p	:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1----					1	\$290.00			
N 44	WHNS	10/18/12	10/18/12	Fox Carolina News To	Thu	11p-1135p	:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1--					1	\$290.00			

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Contract Dates 10/16/12 - 11/04/12	Product AMERICAN CROSSRO
Advertiser American Crossroads	
Original Date / Revision 07/17/12 / 10/25/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 45	WHNS	10/19/12	10/19/12	Fox Carolina News To	Fri 11p-1135p		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week: 10/15/12		10/21/12	---	1--					\$290.00			
N 46	WHNS	10/18/12	10/18/12	X Factor	Thu 8-9p		:30			NM	2	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week: 10/15/12		10/21/12	---	1--					\$1,540.00			
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WHNS	10/15/12-10/21/12	X Factor		Thu 8-9p	-----Th-----	:30		\$1,540.00	NM		
See MG 46.2,46.3												
2	WHNS	10/18/12-10/18/12	MLB League Championships		Thu 8-11p	-----Th-----	:30		\$1,185.00	NM		
④	MG for 46.1	10/18										
3	WHNS	10/16/12-10/19/12	Tu-F 7-8a		Tu-F 7-8a	-TuwThF----	:30		\$355.00	NM		
④	MG for 46.1	10/18										
D 47	WHNS	10/19/12	10/19/12	House	Fri 8-9p		:30			NM	0	\$0.00
D 48	WHNS	10/20/12	10/20/12	Late News	Sat 10-11p		:30			NM		
N 49	WHNS	10/21/12	10/21/12	Late News	Sun 10-11p		:30			NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week: 10/15/12		10/21/12	-----1						\$570.00			
N 50	WHNS	10/21/12	10/21/12	Fox News Sunday	Su 11-12p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week: 10/15/12		10/21/12	-----1						\$60.00			
N 51	WHNS	10/21/12	10/21/12	Panthers Early Game	1-4p		:30			NM	1	\$4,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week: 10/15/12		10/21/12	-----1						\$4,485.00			
D 52	WHNS	10/27/12	10/27/12	World Series Pregame Show	Sa 730-8p		:30			NM	0	\$0.00
N 53	WHNS	10/30/12	11/04/12	M-Su Late News	M-SU 10-11p		:30			NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week: 10/29/12		11/04/12	-TWTFS						\$570.00			
D 54	WHNS	10/26/12	10/26/12	M-F Late News	M-F 10-11p		:30			NM	0	\$0.00
Totals											52	\$11,730.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	51	\$11,160.00	\$9,486.00
10/29/12 - 11/04/12	1	\$570.00	\$484.50
Totals	52	\$11,730.00	\$9,970.50

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/19/12
Date

Stephen May
Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title